



Cut Costs. Gain Expertise. Simplify Performance & Security.

Ditch the complexity and cost of in-house CDN and security management with Yottaa Web Performance Services.

Managing a CDN and WAF in-house requires specialized expertise and manual oversight, which come with significant costs. Yottaa Web Performance Services helps eCommerce brands simplify and reduce infrastructure management costs by up to 40%, eliminating the complexity of managing performance and security in-house or with multiple vendors. Bringing together best-of-breed performance and security solutions from Fastly's Edge Cloud Platform, HUMAN's Sightline Cyberfraud Defense, and Yottaa's Web Performance Cloud, Web Performance Services delivers a fully managed, purpose-built eCommerce infrastructure that ensures fast, secure storefronts without the operational burden.

Purpose-built eCommerce Infrastructure

Fast, secure, and optimized storefronts require more than just a generic CDN. Purpose-built for eCommerce, Yottaa Web Performance Services combines Fastly's high-speed content delivery and Edge Compute, HUMAN's advanced security, and Yottaa's real-time performance optimization – all expertly managed to ensure seamless shopping experiences, stronger security, and higher conversions.

- Accelerate content delivery and reduce latency with Fastly Edge Cloud Platform, fully managed and optimized by Yottaa's experts – so every shopper experience is seamless and conversion-ready.
- Integrating HUMAN Sightline Cyberfraud Defense with AgenticTrust®, including advanced protection against fraud, abuse, and misuse by bots, AI agents, and humans, Yottaa's experts carefully orchestrate and safeguard your site from attacks – keeping your customers safe and your brand reputation intact.
- Enable continuous site performance monitoring, optimize loading speeds, and eliminate third-party bottlenecks with Yottaa's Web Performance Cloud – helping you turn more shoppers into buyers.

Expert Management Without the Burden

As a trusted extension of your team for performance and security, Yottaa Web Performance Services provides expert-led management, continuous monitoring, issue resolution, and real-time optimizations so your team doesn't have to. Offload the burden of in-house management while ensuring your site stays fast, secure, and always optimized for peak performance.

Reduced Cost and Complexity with Frictionless Deployment

Bringing together best-in-breed CDN and security technologies into a single solution, Yottaa Web Performance Services reduces infrastructure complexity and overhead while unifying management to save up to 40% versus a multi-vendor or in-house approach. Accelerate time to value with fast deployment (often within a week!) and no impact to your store, while enabling a single source of accountability for ongoing optimization and efficiency.



*The Yottaa team provided excellent support and expert advice in our transition to Fastly from our previous CDN provider. We have a complex multi-site, multi-environment footprint, and the Yottaa team made the transition easy for us. In addition to improving our overall security stance, our site speed has improved by **250 milliseconds**, and we have seen a **13% improvement** in our time to first byte measurements.*

Mike Hoefer
Director of Web Product & Strategy,
King Arthur Baking Company



250

millisecond site speed improvement



13%

improvement in time to first byte

Yottaa Web Performance Services

A fully managed service for the Fastly Edge Cloud Platform, HUMAN Sightline Cyberfraud Defense with AgenticTrust®, and Yottaa Web Performance Cloud, purpose-built for eCommerce with real-time monitoring and continuous optimization to ensure fast, reliable performance and enterprise-grade protection.

Fastly Edge Cloud Platform

- Fastly Content Delivery (CDN)
- Fastly Edge Compute
- Fastly Image Optimizer
- Fastly Next-Gen WAF
- Fastly Observability: Origin and Domain Inspector
- Fastly TLS Management (Bring Your Own Cert)
- Fastly DDoS Protection (add-on)

HUMAN Sightline Cyberfraud Defense with AgenticTrust®

- Safeguards against account takeover, fake/puppeted accounts, and carding attacks
- Defends against scraping, bot/API abuse, and content theft
- Prevents fake interactions, and reviews, wasted ad spend
- Enables organizations to detect and classify AI agents, verify trust level, and govern how agents interact with web and mobile applications
- + PCI DSS Compliance

Yottaa Web Performance Cloud

- Application Sequencing
- Cache Experience
- Real User Monitoring (RUM)
- Audit Third-Party Tags
- Core Web Vitals Diagnostics
- Community Benchmarking
- Conversion Insights
- Third-Party Violations & JavaScript Errors
- Anomaly AI



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