SpeedSense Performance Consulting

Unlock revenue with expert-led performance consulting.

Slow pages don't just frustrate shoppers; they cost you revenue. Pages with poor Core Web Vitals or load times over four seconds can see bounce rates spike as high as 63%*. Whether you're launching a new campaign or scaling your storefront, SpeedSense Performance Consulting (SPC) eliminates that friction so your site stays fast, and conversion- ready, resulting in increased revenue and ROI.

Led by Yottaa's expert team of eCommerce performance specialists, SPC gives your team the clarity, diagnostics, and hands-on coaching and support that turns speed into a scalable, sustainable growth lever. Rather than traditional audits that stop at surface-level findings, we go further — pinpointing first-party code, page design gaps, and architectural issues that silently erode performance. Then, we guide your team through prioritization, implementation, and optimization, so improvements actually get made.

Start with an Audit. Stay for strategic speed support.

Site Speed Audit

A comprehensive analysis that reveals not just what's slow, but what's at stake. We evaluate your site architecture, Core Web Vitals, and page design to surface the biggest performance bottlenecks holding back speed, engagement, and revenue.

What You Get

- A prioritized, defensible roadmap of performance fixes tied to shopper experience and speed
- Performance targets based on field data and synthetic audits, so you know exactly what "good" looks like
- Competitive context that shows how your site stacks up to Google's standards and shoppers' expectations

Fractional Performance Team

An ongoing strategic partnership to help you prioritize, validate, and improve site speed, without adding headcount. Building on your Site Speed Audit, our experts embed into your workflow to keep teams aligned, accountable, and agile.

What You Get

- An extension of your team, bringing cross-functional expertise across product, development, analytics, and SEO
- Expert coaching and roadmap collaboration tailored to your stack, team, and business goals
- Continuous development lifecycle support: from sprint planning through post-release validation

Work Better, Together

Site speed isn't just a development challenge — it's a team sport. SpeedSense Performance Consulting helps align your organization around a shared performance vision, so every team can contribute to faster, more effective digital experiences.

More than just fixing pages, we help embed performance into your company culture — making speed a shared priority across Marketing, eCommerce, and Engineering.

Marketing
Deliver campaigns to high-performing landing pages and ensure every click counts.

eCommerce
Improve site speed across the shopper journey to reduce bounce and lift conversions.

Development
Cut through the noise to identify fixes that matter, reducing overwhelm and accelerating execution.

"At our size, we don't have anyone in-house dedicated to web performance; we're building features and fixing bugs. SpeedSense brings the tooling and attention to site speed. The consulting calls keep us all accountable. The tickets get prioritized, and we keep moving forward."

ARC'TERYX

**Jamie Chong,**
Software Engineering Manager, Arc'teryx

Powered by Sensai

Behind every SPC engagement is Sensai, SpeedSense's performance intelligence platform that drives smarter, faster decisions.

Sensai powers the audits, insights, and recommendations we deliver by:

- Continuously scanning your site for speed, stability, and UX issues
- Highlighting the areas that matter most for conversion and Core Web Vitals
- Tracking performance over time so you can see what's working and what needs attention
- Delivering competitive benchmarking, so you can see how your site stacks up against top eCommerce brands
- Summarizing your overall site performance across all KPIs into an aggregated **Site Speed Health** score — so you always know where you stand, at a glance

Whether it's used by our team, yours, or both, Sensai ensures every engagement is built on real data, clear priorities, and measurable outcomes.
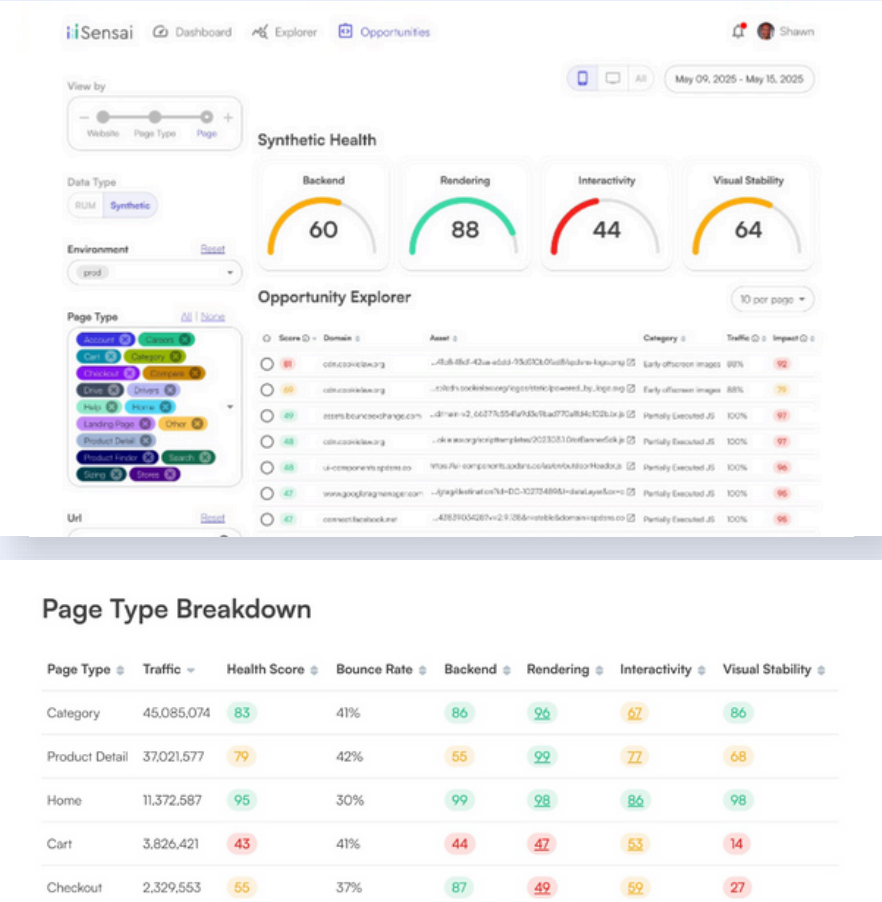
Ready to move faster?

Let's uncover what's slowing you down and turn site speed into a growth lever.

Request a Free Site Speed Assessment

yottaa.com