

## Website Acceleration, Revenue Generation

Yottaa enables brands and retailers to maximize their site performance leading to an increased return on web tech and marketing spend. Increase your site speed by up to 30% by optimally loading elements to deliver the right content at the right time and monitoring site performance across every page, browser, and device. Yottaa automatically prioritizes third-party apps and preloads anticipated content based on your visitors' behaviors so that they encounter a turbocharged, engaging shopping experience.

Site optimizations evolve over time to continually enhance performance and conversion rates, adapting as shopper behaviors and web technologies change. Trusted by 1,000 eCommerce sites, Yottaa provides greater visibility and control over all site elements to reduce friction in the purchasing path, improve shopper retention, and increase conversion rates.



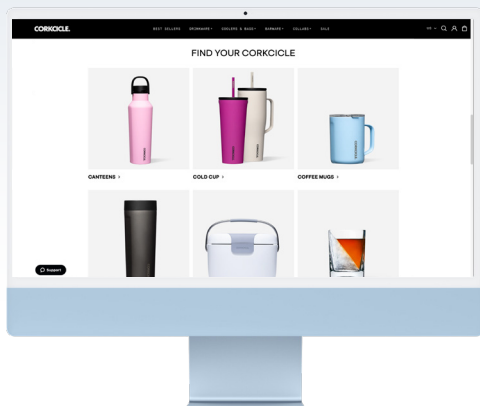
**Up to 30% faster  
site speed**



**500M+ optimized  
pageviews weekly**



**1,000 eCommerce  
sites accelerated**



**“By improving site speed by 20%,  
Yottaa helped us improve online  
experience and increase conversion.”**

**AMANDA NELSON, DIRECTOR OF eCOMMERCE, CORKCICLE**



## Optimize

### Application Sequencing

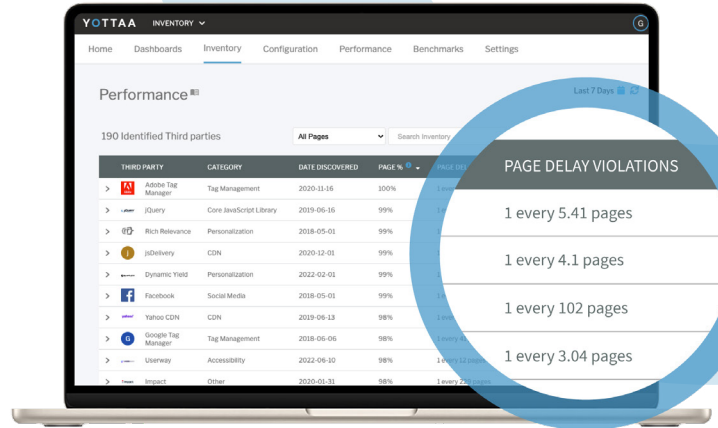
Schedule the optimal load of load of third-party apps for faster time to shopper interaction and increased retention.

### Context Intelligence

Tailor site performance optimizations dynamically based on user context like device or location, improving shopper interactions and engagement.

### Cache Experience

Predict shopper intent and preload content to accelerate page loads, resulting in increased session depth and conversions.



## Monitor

### Real User Monitoring (RUM)

Capture real user interactions across all platforms to provide actionable insights to enhance user experience and site performance.

### Audit Third-Party Tags

Scan and manage third-party apps with precision to maximize site reliability and uptime.

### Community Benchmarking

Compare your site metrics against industry benchmarks to leverage competitive insights and pinpoint performance gaps.

### Third-Party Service-Level Violations

Identify and rectify third-party app issues or malfunctions, ensuring optimal site performance and minimizing disruptions.

### Core Web Vitals Diagnostics

Monitor essential UX metrics such as Largest Contentful Paint (LCP), Interaction to Next Paint (INP), and Cumulative Layout Shift (CLS) to enhance site usability, improve shopper retention, and increase SEO ranking.

### Conversion Insights

Analyze how Yottaa site speed optimizations influence conversion rates and revenue, driving better financial outcomes for your business.

### Anomaly AI

Leverage AI to detect and respond to performance anomalies in real-time, while still maintaining a smooth shopping experience.

Leading brands and retailers rely on Yottaa to maximize site speed, delivering faster, conversion-driving shopper experiences

